

Agenda Item	Issue No	Issue Topic OR Background/Officer	Points of Discussion	Action Required / Resolution
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Tourism Greater Geelong and The Bellarine Annual General Meeting Agenda 2018

Date	Thursday 25 th October 2018	Time	Commenced: 6.02pm	Venue	Tourism Office – Royal Geelong Yacht Club, Geelong
Chairperson	John Stevens	Minutes	Felicity McKenzie	Public Officer & Company Secretary – Brendan Sanders	

Opening and Welcome

In Attendance	Please refer to attendance list attached.
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1	1.1 WELCOME APOLOGIES	<p>The Chairman of the Tourism Greater Geelong and The Bellarine Board officially opened the Annual General Meeting of TGGB 2018 at the Royal Geelong Yacht Club and welcomed the members in attendance.</p> <p>Special mention was made of David Littleton, board member of many years who did not renominate.</p> <p>Apologies from Cr Ross Ebbels from Borough of Queenscliffe and Cr. Owen Sharkey from Golden Plains Shire.</p>	The apologies were noted.
2	2.1 CONFIRMATION OF MINUTES	Confirmation of the Tourism Greater Geelong and The Bellarine Annual General Meeting minutes of 26 th October 2017 as tabled in the report.	<p>Moved: Yes Seconded: Yes</p> <p>That the minutes of the meeting of the Tourism Greater Geelong and The Bellarine Annual General Meeting minutes held on 26th October 2017 are recorded as true and correct.</p> <p style="text-align: right;">CARRIED</p>
3.	3.1 CHAIRMAN & EXECUTIVE DIRECTOR'S REPORT	<p>In addition to the Chairman and Executive Director's report the following points were noted:</p> <ul style="list-style-type: none"> • The region continues to flourish with 5.1M visitors spending \$937M in the past 12 months up 3.3% on the previous year. In 2017/18, Tourism supported 5,906 jobs in the region, up 9.5% on the previous year. • Support for the work of Tourism Greater Geelong and The Bellarine has increased greatly over the last twelve months with growth in membership to over 600, sponsorship and consequently funds which are all spent on promoting the region thanks to the partnership with City of Greater Geelong which covers the administration and staffing costs of Tourism Greater Geelong and The Bellarine, the Visitor Information Centres and Business Events Geelong. • Tourism is Everyone's business 	<p>Moved: Yes Seconded: Yes</p> <p>That the chairman and Executive Director's Report be noted as per the Annual Report</p> <p style="text-align: right;">CARRIED</p>

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				<ul style="list-style-type: none"> The Tourism Development Plan is being updated as several targets have already been reached and several projects realised. Municipal partners, City of Greater Geelong, Borough of Queenscliffe and Golden Plains Shire were acknowledged for their support. Curlewis Golf Course, Platinum Partner of three years was thanked and acknowledged for their support. New Platinum Partner, Avalon Airport and our other Tourism and Business Event Partners were thanked for their support. Tourism Members were also thanked and acknowledged for their contribution. All staff, volunteers and the current Board were also thanked. 	
4.	ANNUAL REPORT	4.1	Annual Report of the Board on the activities of the Association during the preceding financial year 2017/2018.	<p>The Annual Report focuses on the three key priority areas of Promotion, Development and Leadership.</p> <ul style="list-style-type: none"> Members attention was drawn to several key projects, Brand Geelong, Sub region branding and the Study Geelong project. Over 3000 International Students who make the region their home and their visiting friends and family have a significant impact on the visitor economy. New project with the Australian Federation of Disability Organisations which has received \$1.4M in funding support and aims to make the region a leader in accessible tourism International and National Visitor Surveys, Air BnB's monitoring tool, Air DNA and the Tourism Sentiment Index were all discussed as tools for Performance measurement. 	<p>Moved: Yes Seconded: Yes That the Annual Report 2017/18 be accepted</p> <p style="text-align: right;">CARRIED</p>
5.	FINANCIAL STATEMENTS	5.1	Financial Statements of the Association for the preceding financial year (2017/2018) submitted by the Board in accordance with Part 7 of the Act.	<ul style="list-style-type: none"> The Treasurer compared the reports from 2014, the first reporting period for Tourism Greater Geelong and The Bellarine after the split from the Great Ocean Road and 2018. In that time here has been 66% growth in revenue from \$830K to \$1.4M. The Treasurer was pleased to point out that 96% of income was spent in the promotion of the region. Members were reminded of the approximately \$300K reserve to ensure sustainability. This reserve parallels with the level of State Government Funding. Income streams have experienced continued growth through increased membership and grant funding. The 2017/2018 Financial Statements have been independently audited by LBW Accountants as per the distributed Annual Report. 	<p>Moved: Yes Seconded: Yes That the audited financial statements 2017/18 be accepted.</p> <p style="text-align: right;">CARRIED</p>
6.	ELECTION OF MEMBER APPOINTED BOARD MEMBERS	6.1	Election of member appointed board members.	As per the Statement of Purposes and Rules for Tourism Greater Geelong and The Bellarine, this Annual General Meeting is also being held to elect the <i>Location Based</i> member appointed Board positions. Nominations were called for the positions with nominations closing on Monday 15th October 2018. All attendees were provided with biographies and information of the nominations via email on Friday 19 th October 2018.	<p>Moved: Yes Seconded: Yes</p> <p>That the election of member appointed board members are accepted relating to the</p>

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				<p>At the commencement of this meeting, a Ballot paper was provided to all voting delegates to be filled out to register a vote. All voting delegates were requested to complete this form immediately and place the completed form in the voting box to the side of the room.</p> <p>Nominees for the Geelong region are: Location Based Position - Geelong: Georgina Capper – Avalon Airport Sally Curtis – The Escape Room Geelong Keelie Hamilton - The Gordon Terry Jongebloed – Clyde Park Jennifer Lilburn – Provenance Wines Nicole Newman- The Food Purveyor</p> <p>Location Based Position – The Bellarine: Hannah Cameron – Terindah Estate Nadine Kuc – Baie Wines David Lean – Tuckerberry Hill James Murphy – Sea All Dolphin Swims Andrew Nosedo – Queenscliff Brewhouse Christine Smith – Great Ocean Stays Georgina Stuckenschmidt – My Special Place Robin Tchernomoroff – The Q Train</p> <p>The votes for the location based positions of the Tourism Greater Geelong and The Bellarine Board were tallied by TGGB staff members with the following elected representatives officially announced to those present by the Chairperson.</p> <p>Geelong Region (Two year tenure):</p> <ul style="list-style-type: none"> • Georgina Capper • Terry Jongebloed <p>The Bellarine Region(Two year tenure):</p> <ul style="list-style-type: none"> • Nadine Kuc • Christine Smith <p>Nicole Newman was thanked for her contribution to the Board over the past two years.</p> <p>All nominees were thanked for their commitment to the region and their enthusiastic support was seen as further indication of the strong visitor economy.</p>	<p>process established to elect the members at this Annual General Meeting.</p> <p style="text-align: right;">CARRIED</p> <p>ACTION: That members be notified of the outcome of the election process.</p>
8	NEXT MEETING			<p>Next Meeting: To be confirmed after the 2019 Board Meeting dates are developed in early 2019</p>	<p>ACTION: Lodge the Annual Return Statement in accordance with Consumer Affairs Victoria.</p>